

18W55



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MA | Morris Adjmi Architects · Architects

Project credits

Architects

MA | Morris Adjmi Architects

Renders

Streetsense

Project data

Location

Midtown Manhattan, Manhattan, New York, NY, USA |
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Category

Apartments

The Wilf Family's Skyline Developers announced today that leasing has launched at 18W55, the highly anticipated ultra-luxury boutique residential development located just off Fifth Avenue in Midtown Manhattan. Featuring architecture and interiors by the acclaimed Morris Adjmi Architects, the 25-story tower features 97 sophisticated apartments and over 10,000 square feet of curated amenities, introducing a first-of-its-kind rental product to the coveted Fifth Avenue corridor. 18W55 offers the space, finishes and design sensibility typically reserved for high-end condominiums, appealing to those seeking the rare blend of condo-caliber living with the flexibility of renting in the heart of New York City.

“Launching leasing at 18W55 marks an exciting next chapter for this project and our longstanding presence in Midtown,” said Orin Wilf, principal of Skyline Developers. “As the most luxurious rental building coming to market in years – especially in the Fifth Avenue corridor, where nothing else like this exists – 18W55 is filling a clear gap in New York City’s residential market. The building resonates with individuals seeking an exceptional living experience that doesn’t compromise quality for flexibility, and we’re proud to not only redefine luxury living in Midtown but also set a new standard for high-end rental living in Manhattan.”



18W55 is a contemporary addition to Midtown that reflects Morris Adjmi Architect’s celebrated reputation for shaping New York City’s evolving urban fabric with iconic and contextual architecture. Designed to meet the expectations of high-end renters, the boutique-scale offering responds to its layered surroundings on a block where historic masonry buildings, modern supertalls and cultural landmarks like The Museum of Modern Art (MoMA) all converge. 18W55’s façade reinterprets classic Midtown motifs through a modern lens. Double-height window bays and express vertical piers provide a sense of proportion and delicately reference the detailing of neighboring icons like the Fifth Avenue Presbyterian Church. The building showcases a refined exterior palette of limestone and bronze-toned metal that echoes the materiality of adjacent landmarks, including the Peninsula Hotel, while activating the streetscape with new retail that extends the energy of Fifth Avenue onto West 55th Street.

"At 18W55, we set out to create something extraordinary—a building that speaks the timeless language of Fifth Avenue while introducing a new chapter in refined rental living," said Morris Adjmi, founder and principal of Morris Adjmi Architects. "Throughout the design process, our guiding principle was to translate the rhythm and texture of the city’s iconic architecture into a distinctly contemporary residential experience. It was an exercise in balance between past and present, elegance and ease, form and feeling. Every detail was considered to make daily life both beautiful and effortless."



Ranging in size from studio to three-bedroom luxury apartments, including several full-floor penthouses, homes at 18W55 combine a refined palette with functional elegance. An impressive seventeen residences feature private terraces, a rarity in Midtown Manhattan, while all apartments boast intuitive, sophisticated design and top-of-the-line condominium finishes that distinguish 18W55 from a typical rental building. With gracious layouts and expansive windows framing views of the surrounding cityscape and nearby cultural destinations, such as the iconic MoMA Sculpture Garden, the interiors reflect the building's architectural narrative with a materiality tailored to elevated rental living. The Morris Adjmi Architects-designed apartments feature timeless white oak floors, tonal lacquered cabinetry with brass pulls and sleek panelized appliances integrated into custom pantry millwork. The stylish kitchens are finished with solid Cambria stone countertops and backsplashes, while bathrooms feel bright and calm, blending soft finishes, clean lines and luxe fixtures for a spa-like retreat.



The remarkable amenity program at 18W55 spans over 10,000 square feet across multiple floors of the 25-story tower. The curated amenities, also by Morris Adjmi Architects, function as a true extension of the home, providing residents with ideal spaces for wellness, entertainment and leisure all under one roof. Boasting rich color palettes, luxurious materials and state-of-the-art technology throughout, highlights of the amenity suite include a two-story fitness center with private training studios, a private cinema and performance space, a golf simulator and entertainment suite, and a resident social lounge. Catering to modern lifestyles and workday flexibility, 18W55 also features a two-story co-working suite with an open lounge space and private conference rooms, allowing residents to optimize their remote work experience. Additional conveniences include a 24-hour attended lobby and doorman, oversized washer and dryer facilities, a dog washing station and above-grade private storage available for lease. LIVunLtd is managing the amenities at 18W55, providing a seamless, full-service lifestyle experience for residents.



Ideally located on West 55th Street just off Fifth Avenue in the heart of Midtown, 18W55 sits on the same block as the famed Peninsula New York Hotel and the St. Regis New York and is moments from globally recognized landmarks such as the MoMA, Central Park, Rockefeller Center, Radio City Music Hall and Fifth Avenue's world-class dining and luxury retail corridor. The building offers convenient access to major Midtown business districts, Grand Central and multiple subway lines, including the E/M trains, placing the entire city within easy reach.



Pricing for the apartments at 18W55 starts at \$5,275 for a studio apartment and reaches up to \$35,000 for a three-bedroom, full-floor penthouse, with leasing being exclusively handled by Compass.

Team:

Architects: MA | Morris Adjmi Architects

Developers: Skyline Developers

Renders: Streetsense

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