



LUX EXPOSÉ

Luxury Real Estate

18W55 Brings Ultra-Luxury Rental Living to Fifth Avenue's Doorstep

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Leasing has officially begun at [18W55](#), and it's already making waves as one of the most exciting new addresses in Midtown Manhattan. Developed by the Wilf Family's [Skyline Developers](#) and designed by the ever-iconic [Morris Adjmi Architects](#), this ultra-luxury boutique tower rises 25 stories just off Fifth Avenue. It's not every day that a rental building feels like a high-end condominium, but 18W55 is rewriting the rules – offering the space, finishes, and style that New Yorkers usually only find in a for-sale property, all with the flexibility of leasing.



Image Credit: Streetsense

Orin Wilf, principal of Skyline Developers, summed up the vision perfectly: "Launching leasing at 18W55 marks an exciting next chapter for this project and our longstanding presence in Midtown. As the most luxurious rental building coming to market in years – especially in the Fifth Avenue corridor, where nothing else like this exists – 18W55 is filling a clear gap in New York City's residential market. The building resonates with individuals seeking an exceptional living experience that doesn't compromise quality for flexibility, and we're proud to not only redefine luxury living in Midtown but also set a new standard for high-end rental living in Manhattan."



Image Credit: Streetsense

The building itself is a love letter to New York's architectural heritage, but with a sleek, modern twist. Its limestone and bronze-toned metal façade takes inspiration from nearby landmarks like the Fifth Avenue Presbyterian Church and the Peninsula Hotel, while soaring window bays give it a fresh sense of rhythm and proportion. From the street, it feels both timeless and forward-thinking—exactly the balance Morris Adjmi is known for. As Adjmi himself put it: "At 18W55, we set out to create something extraordinary—a building that speaks the timeless language of Fifth Avenue while introducing a new chapter in refined rental living. Throughout the design process, our guiding principle was to translate the rhythm and texture of the city's iconic architecture into a distinctly contemporary residential experience. It was an exercise in balance between past and present, elegance and ease, form and feeling. Every detail was considered to make daily life both beautiful and effortless."

Inside, 97 residences ranging from studios to sprawling three-bedroom homes – plus several full-floor penthouses – show off that balance in every detail. Seventeen apartments even come with private terraces, a true Midtown rarity. Floor-to-ceiling windows frame dramatic city views, while interiors feel as sophisticated as they do livable, with warm white oak floors, lacquered cabinetry accented with brass pulls, and sleek, integrated appliances. Kitchens are finished with Cambria stone counters and backsplashes, while bathrooms are designed as spa-like retreats, with clean lines, soft finishes, and luxe fixtures that make even a Monday morning feel indulgent.



Image Credit: Streetsense

Of course, no building of this caliber would be complete without a stellar amenity package, and 18W55 doesn't disappoint. With over 10,000 square feet spread across multiple levels, residents can move effortlessly between a two-story fitness center, private cinema, golf simulator, entertainment lounge, and even a co-working suite designed for today's hybrid lifestyle. It's as much a social hub as it is a sanctuary, with bold design and high-tech touches throughout. Add in a 24-hour attended lobby, dog washing station, private storage, and lifestyle management by LIVunLtd, and daily life feels seamless from every angle.



Image Credit: Streetsense

The location couldn't be better. Nestled between icons like The Peninsula New York Hotel, The St. Regis, and the Museum of Modern Art, with Central Park, Rockefeller Center, and Radio City Music Hall just a short stroll away, this block has long been a magnet for culture, dining, and high fashion. And thanks to its proximity to Grand Central and multiple subway lines, the entire city is at your doorstep.

Leasing is exclusively handled by Compass, with prices starting at \$5,275 for a studio and climbing to \$35,000 for a three-bedroom penthouse.