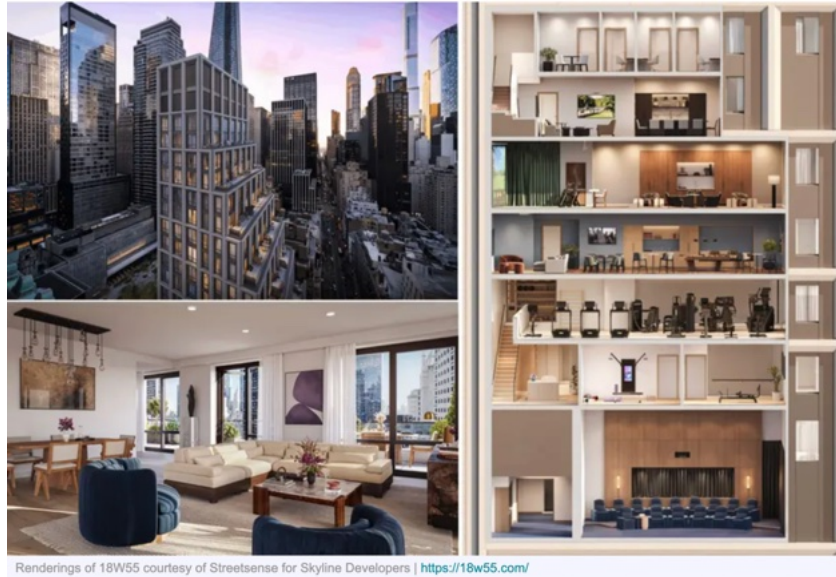


CITYREALTY

18W55 brings high-end rentals with seven floors of amenities to Midtown's Plaza District

By [CityRealty Staff](#) | From [Midtown](#)

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Renderings of 18W55 courtesy of Streetsense for Skyline Developers | <https://18w55.com/>

Leasing is underway at [18W55](#), a new uber-luxury rental building located at **18 West 55th Street**, just off Fifth Avenue. Availabilities start at **\$5,145/month** for studios, **\$6,425/month** for one-bedrooms, **\$12,995/month** for two-bedrooms, and **\$15,250/month** for three-bedrooms.

[Skyline Developers](#), whose portfolio includes [Post Towers](#) in the Financial District and [ML House](#) near Bryant Park in Midtown, is at the helm of 18W55. The 26-story tower's design by [Morris Adjmi Architects](#) presents a modern take on classic Midtown architecture with features like a limestone and bronze-colored metal facade, double-height window bays, and express vertical piers.



"We set out to create something extraordinary—a building that speaks the timeless language of Fifth Avenue while introducing a new chapter in refined rental living" – Morris Adjmi, Founder & Principal, Morris Adjmi Architects



18W55 was conceived as a condominium pre-pandemic (h/t [Mansion Global](#)), and this comes through in the expansive floor plates and elevated finished in every unit. All 97 studio to three-bedroom apartments feature gracious layouts, expansive windows, nine-foot ceilings in living spaces, engineered white oak wood flooring, and in-unit washer/dryers. Kitchens come outfitted with custom Italian cabinetry, Cambria quartz countertops and backsplash, and Bosch appliances. Serene baths feature marble and stone tile floors and Cambria quartz countertops. Select residences have private terraces.



Penthouse living room





A collection of full-floor penthouses on the uppermost levels boasts direct elevator access, views of Fifth Avenue and the Manhattan skyline, kitchens with high-end appliances including wine coolers, and spa-inspired baths. Select units have private terraces with built-in gas grills.



18W55 has amenities spread across seven floors | <https://18w55.com/>

The amenity package spans over 10,000 square feet across seven stories of 18W55. **The Scene** offers a private cinema with plush seating and a stage for live performances. **Frame**, a two-story fitness studio, features state-of-the-art cardio and strength equipment as well as dedicated yoga and Pilates rooms. **The Parlor** is a beautifully appointed games lounge with billiards table, chess board, and other spaces for socializing. **The Fairway** features an immersive Trackman golf simulator and streamlined bar area. **The Exchange**, a two-story coworking suite, offers a communal work table and individual work stations as well as private conference rooms.

Residents arrive to a lobby with 24-hour doorman service and on-site concierge from LIVunLTD. In addition to fresh coffee and light breakfast items in The Parlor, the building offers a curated menu from the nearby Southern Italian restaurant [Il Gattopardo](#). Further conveniences like **The Paw Wash** pet spa, a central laundry room with oversized machines, and **The Vault**, above-grade private storage for lease, further streamline life in the building.



24-hour attended lobby



Fitness center



The Fairway



The Scene

Another perk of 18W55 is its address near numerous New York City icons. Central Park, Rockefeller Center, the MoMA, St. Patrick's Cathedral, Radio City Music Hall, Saks Fifth Avenue, and Bergdorf Goodman are located in close proximity to the building. It is also conveniently located near Midtown business districts, fine dining, Fifth Avenue designer flagship stores, and public transportation, including the E/M/6 at East 53rd Street and Grand Central Terminal.



18W55 (Streetsense) | <https://18w55.com/>



While attractive at any time of year, this stretch of [Fifth Avenue](#) exemplifies the holidays in New York City at the end of the year. The Rockefeller Center tree and skating rink are located a short distance from 18W55, as is the Fifth Avenue Snowflake that lights up the corner of 57th Street. The Fifth Avenue Association has teamed up with fragrance/personal care company [Nest New York](#) and artist **Donald "Drawbertson" Robertson** for sidewalk decor scented with Nest's holiday fragrance.



Saks Fifth Avenue's beloved [light show](#) returned on **November 24** after a year off, and the department store's windows on Fifth Avenue feature classic New York City scenes. Bergdorf Goodman's holiday theme is "The Bergdorf Soiree" with their windows depicting scenes from holiday parties. Luxury

brand [Longchamp](#) is currently operating "Le Chalet Longchamp on Fifth," which serves a curated menu of Angelina Paris treats outside its Fifth Avenue flagship, and several brands will participate in Holiday Open Streets on **Sunday, December 14.**



The corner of Fifth and West 55th Street in front of The Peninsula, a few doors down from 18W55



What looks like a massive stack of monogrammed Louis Vuitton steamer trunks on the corner of Fifth Avenue and East 57th Street have also emerged as a popular holiday photo subject, but this is not a seasonal installation. Rather, it is what [The Wall Street Journal](#) calls "the most fashionable scaffolding in the world," concealing the demolition of the former Louis Vuitton flagship at **1 East 57th Street**. Parent company Louis Vuitton Moët Hennessey has filed permits to replace it with a new 25-story tower featuring a 10-story flagship store with an eighth-story cafe, four floors of exhibition space, a spa, showroom suites, restaurants, and a top-floor bar and garden. LVMH is seeking a floor-area bonus in exchange for improvements to the Lexington Avenue-59th Street subway station that include an ADA-compliant elevator.



Fifth Avenue snowflake above 1 East 57th Street (CityRealty)







A few blocks south, exterior construction is nearly complete on the new Rolex headquarters at **665 Fifth Avenue**. Pritzker Prize laureate **David Chipperfield**'s winning proposal calls for a 25-story glass tower with five stacked cubes that reduce in size toward the top, creating a jagged profile and featuring planted terraces on each level. The project will feature a new Rolex store on the first four levels, office space for Rolex staff and tenants on upper levels, and a double-height dining and event space with adjoining terrace on the top two floors. It is aiming for LEED Platinum certification.



Elsewhere on Fifth Avenue, after luxury brand Prada purchased **724 Fifth Avenue**, the longtime home of its Fifth Avenue flagship, and the neighboring 720 Fifth Avenue, they signed with developer Related as a partner for a [new skyscraper](#) to feature a Prada store in the base, company offices, and luxury residences that could fetch as much as **\$10K** per square foot. There is a chance the new building could be connected to the adjacent [Aman New York Residences](#), allowing for access to the hotel's uber-glitzy amenities, but this project is still in extremely early stages.



Finally, impressive improvements are in the works for Fifth Avenue itself. In [May 2025](#), Mayor Adams announced investments of over **\$400 million** to fully fund a [redesign](#) of Fifth Avenue that would turn the stretch between Bryant Park (40th Street) and Central Park (59th Street) into a more pedestrian-friendly boulevard inspired by the Champs-Élysées in Paris and Ginza in Tokyo. The project aims to reduce the number of traffic lanes from five to three, nearly double the width of the sidewalks, and plant over 200 [trees](#) in a move that cuts carbon emissions as well as makes for a more pleasant pedestrian experience.



<https://www.cityrealty.com/nyc/market-insight/rental-building-offers/midtown-west/18w55-brings-high-end-rentals-seven-floors-amenities-midtown039s-plaza-district/70604>